

February 2014

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COWN NEWS



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WELCOME! To the inaugural edition of the



After many years of sharing Town news and views via our Monthly Newsletter, we are absolutely enthused about this new format. And, you will appreciate, that it comes at no cost to the Town.

Our goals in launching the "Town News" are simple ... Our first goal is to "raise the bar" regarding how we communicate and our second goal is to band all of our wonderful neighborhoods into a greater sense of community. In fact, many of the initiatives that you will see coming from Town Hall, will be focused on just that, and the "Town News" will be a meaningful enabler in that direction.

So, what can you expect within the "Town News"? Well, I'm glad you asked. In addition to updates about Town Hall events and initiatives, it will include neighborhood articles, such as on the history of Fairview (did you know that Frank and Jessie James as well as Bonnie and Clyde once roamed here?). There will be updates from both the Lovejoy and McKinney school districts, and you can expect us to continuously promote The Village at Fairview, or, as I like to refer to it, our "downtown". While these are some of the initial informational items that you can expect, no doubt that as the "Town News" evolves, there will be many additional interesting items that will be covered. By the way, do you have any great family recipes that you would like to share? Again, just another example of what we have planned.

Perhaps it goes without saying, Fairview is a very special place, and is still the best kept secret in Collin County! (Well, almost). As it is important that we always seek to improve, this is a small step, but a step nonetheless, towards our goal of continuous improvement.

Lastly, I would be absolutely remiss in not presenting a mighty **THANK YOU** to the many volunteers at Heritage Ranch that played a critical on-going role in organizing and distributing our Fairview Monthly Newsletter. While it's simple to say, it's the absolute truth! We could not have published the newsletter without you. THANK YOU!



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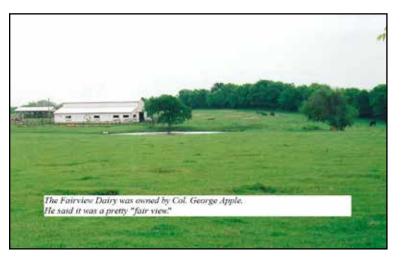
It was a beautiful Memorial Day weekend in 2013 when I went to visit Ginny Apple and Penny Apple Trosper at the Apple homestead on FM 1378 also known as Country Club Road. Many of the Apple descendants still live at the old Fairview Dairy which faces the present Highway 5, which used to be the "modern Highway 75, a two-lane paved road all the way to Dallas". The beautiful ranch style white brick house sits back from the road and was built in 1948, the Apple girls tell me. They show me their grandparents' home where they spent many

memorable days, nights and holidays and point out that the kitchen is all original. They show me the decorative cutwork around the kitchen cabinets. They still have the old bell outside the patio door that "Granny Apple" used to ring to get the men to come to dinner.

The large spacious home is set back from the road and has the very large picture window in front of the house where it was customary to place the family Christmas tree. From this window they recalled seeing the many, many semi-trucks that had caused traffic jams, since some trucks were too tall to get under the railroad underpass. Many got stuck there with the roofs of their trailers rolled back like a sardine can. Some trucks would let the air out of the tires to try to get loose from being stuck under the bridge. Therefore, the trucks had to back up, turn around and go south on Country Club Rd., just as we are doing during the construction at the old RR underpass going on for several months now.

Penny and Ginny had scores of photographs, newspaper clippings and auction flyers spread out on their Great Grandmother Apple's table, many of which were gathered by their sister, Nancy.

They tell me about the large pecan trees that graced the front yard as you looked onto the traffic flowing past on Hwy 5. They also tell me a family story passed down that Bonnie and Clyde had once hidden in one of the culverts



just east of the RR underpass when they were eluding the law. They were hanging out all day in that culvert until the law left the area. The sisters laughed and laughed at this because it often spooked them to know that Bonnie and Clyde had once set foot on their property. They recalled also sitting on the railroad tracks over the underpass and letting their legs hang down until a big truck came, then they had to pull their legs up real quick. Their Granny Apple scolded them many times for this.

One particularly interesting story was when Ginny was riding her pony one day, and decided to jump onto a moving train from her pony, just to see if she could do it. The train was going to McKinney and she was too afraid to jump off, so she ended up in downtown McKinney. Her grandparents were called and had to come get her. She was about 10 years old at the time. Ginny and Penny kept laughing at this, but said that Ginny was not laughing when Granny and Granddaddy Apple came to pick her up.

Sam Apple (b. 1876-d. 1942) was manager of the Pecan Grove Dairy in McKinney. Col. Apple followed in his father's footsteps in the dairy business and he bought the family property in 1943 to start his own dairy farm. He said "I was milking before I could walk, almost. I was raised under a cow."

Their grandfather, Col. George Apple Sr. (b.1900-d.1973) was the son of Sam and Emily

Beck Apple. Their other children were, Ed, Cecil, Fred and Mattie Alice. Col. Apple married Ruby Milligan and their only son was George (Bill) William Apple, Jr. (b.1923-d.1993) who went on to become a very beloved country doctor in nearby Plano. Dr. Apple and his wife, Addie Bob Jackson Apple (b.1923-d.2000), also of McKinney, had four children – Penny, Ginny, Nancy and George (Bill) William Apple, III. They grew up in Plano, and all but Ginny now live in McKinney.

According to an interview with Ginny and Penny Apple, granddaughters of Col. Apple, their grandfather hitchhiked up to Kansas City, Missouri Auctioneer's School in 1923 when he was a young man. He helped pay his way through by mopping floors at night. Col. Apple was a master auctioneer. They said that he never forgot a cow, horse, bull, steer that he auctioned nor anyone he met.

When the bidding slowed to a crawl, with his "homespun humor" and jokes, he managed to get the bidding going again. He had a sing-song chant that was very familiar with the oil lease crowd. He was written up in Parade Magazine during the 1960s as being one of the most successful and highest paid auctioneers in the nation. According to an article by Frank Tolbert, he had a flood-tide of mumbo-jumbo that often, at the end of his performance, would get him bursts of applause. He auctioned for 37 years, selling more than a half a million head of cattle (that number would double before his death in 1973). One time he auctioned for eight hours straight without taking a break. His granddaughters say that he was a "larger than life" character. His wife, Ruby, took the money at the auctions. He had a big top tent and chairs that he used for his auctions and he did all the advertising.

The girls explained that he had never been in the military, but all auctioneers were called Colonel at that time. He also auctioned oil leases. He knew LBJ when he was a senator and there is

~ continued on the next page ~



a photo of them together shaking hands at the McKinney airport (which was located on a hilltop just east of the RR underpass at that time). LBJ was arriving in a helicopter for the oil lease auction that was being held at the Fairview Dairy Farm under the Big Top.

Col. Apple retired from the dairy business at age 65 just when the law was passed requiring pasteurization of all milk. He did not feel like buying the pasteurization equipment, although he could have, his granddaughters say. However, he continued auctioning until his death at age 73. The farm had electricity early on and the Fairview Dairy farm had one of the first guard lights on their barn. One of the houses by their barn used to be a milking barn and is now made into a duplex. The Apple General Store is across Hwy 5 on the west side and is still there behind the small cinder block building.

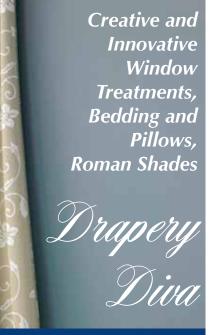
Nancy, the youngest of the three Apple girls, sent an old advertisement that said the Fairview Dairy was "Three miles south of McKinney at the Turn of Three Roads". These were the old Frisco Road and Country Club Rd. I didn't know that Fairview was at the Turn of Three Roads! Their farm was also called Apple Acres.

Gwen Pettit reported in her interview with Mrs. Mattie Alice Apple Dickinson, that her daddy called his dairy the Fairview Dairy because "he just thought it was pretty because it was kinda upon a hill and away he could see the farm, and it was a beautiful name." Lillie Mae and Hag Knight, long-time residents of the Wetsel community said that when the two communities of Wetsel and Fairview were combined, the name Fairview was chosen because of all the work that Col. George Apple had put into incorporating the town which happened on May 7, 1958. Gwen Pettit also reported that as early as the 1920s, people referred to this crossroads as the community of Fairview.

Col. Apple sold oil leases all over Texas and throughout the Southwest and Missouri. He was on the board of the Collin County National Bank in McKinney for years. He was Chairman of the Texas Livestock Commission. He was also the Grand Marshal many times in the parades in McKinney. He was invited to LBJ's inauguration. He was a mayor early on and even donated its first fire truck- an old 1940s engine he had bought somewhere at auction.

Though Col. Apple and his wife, Ruby, are long gone, Apple Acres has been home to Bill Apple and Penny Apple Trosper for many years now, where they raised their children, Kellie and Eric. Nancy, who lives in Squeezepenny, also lived there for quite some time. Ginny has lived in Connecticut for most of her adult life, but Bill still raises beef cattle there as you will see when you drive by the old Fairview dairy barn on Apple Acres. That is, whenever the RR underpass gets finished.

Bibliography: "Dairyman's nickname sticks; Fairview incorporated May 7, 1958" written on 06-14-92 in Between the Creeks articles by Gwen Pettit, compiled by Lindy Fisher available at the Allen Public Library, the McKinney Public Library and the Plano- Haggard Library. Early Texas Highway maps, interview with Penny and Ginny Apple on May 31, 2013 by Lindy Fisher. Dallas Morning News, "Auctioneer, Dairyman taking up New Duties" 02-20-1958. Dallas Morning News, "\$1,000,000 Sales Routine To Spectacular Auctioneer" by Frank X. Tolbert 10-14-1951. Dallas Morning News, "Buyers Pay \$2,666,800 For University Leases 07-13-1960 by Dawson Duncan. "Col. George Apple Gets Appointment By Smith", 12-22-1969. Dallas Morning News, "500 More Cows Sold in County; Milk Shortage Close to Dallas", 02-06-1943 By Jerry Malin.



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Commercial Planned Development District Update -

Community Open House

The Town of Fairview is in the process of updating the Commercial Planned Development District (CPDD) Master Plan and Zoning Ordinance. The CPDD is a very important area of the Town that is envisioned to become an employment and commercial center that will provide significant economic development opportunities for the community. The District is roughly bounded by US 75 on the west, Frisco Road on the north, Stacy Road on the south and SH 5 on the east (including the properties immediately to the east of SH 5). The Town has been working with a consultant team to review anticipated real estate market conditions, the existing CPDD master plan and zoning ordinance, and changes in the community since the adoption of the previous master plan to identify potential changes to the plan to create alignment with real estate market conditions and community desires.

There will be an Open House on February 27, 2014 at 7:00 in the evening at Noah's of Fairview to review and discuss preliminary recommendations for changes to the CPDD.

For more information, please contact Ken Schmidt, Planning Manager at 972-562-0522 x5094, or e-mail kschmidt@fairviewtexas.org.

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FAIRVIEW ROADS & UPDATES

Fairview enjoys the country look and feel for a lot of different reasons. One of them is the prevalence of asphalt residential streets that are less common here in the Metroplex. A lot of these streets were built back in the 1970's and 80's and have been an important part of our neighborhoods. Asphalt is easy to replace, flexible and much faster to install than a concrete roadway. These types of roads are flexible and function well when the soils move up and down. Our black, clay soils that Fairview is built on move a lot from the wet years to the dry years like the last 3 with inadequate rainfall. I'm sure some of you have also felt this in the foundation of your homes and may have had piers installed to resist that movement. Our many trees and roadside ditches that provide that oasis of country in an urban environment affect these clay soils. As water leaves the soil due to evaporation and evapotranspiration (water leaving the leaves of plant life), the roads sink just a little or a lot, depending on the contrast from wet to dry. As our roads move up and down, the asphalt simply moves with it, unlike concrete that doesn't always flex where voids are created under the pavement. After a few years, cracks multiply in the asphalt surface and no real harm is done as long as those cracks get sealed from time to time. The rule of thumb is to continually perform routine maintenance on them for 15-20 years and then replace the asphalt surface completely. If the rock base under the asphalt is inadequate or has failed under the loads of heavy traffic, it needs to be reworked as well.

Fairview has about 13 miles of these asphalt roads that are beyond that 15-20 year life and need resurfacing and in some cases, sub-base work as well. The council approved around 5 miles of these in 2012 to be reworked and the roads selected were completed. We now have around 8 more miles to do and the council has authorized the much needed work for 2013-14. Some of the work is occurring in east Fairview right now, but will migrate westward in the spring. We will be in many of your neighborhoods removing the old and bringing in the new. In most all cases, roads will remain open during the entire process. This is another benefit of asphalt road work in that you do not have to shut down traffic to repair the pavement. So as 2014 moves along, Fairview will be receiving a much needed facelift of our residential streets that have served us so well for the last 30 years or more. In the next issue we will identify those that have already been completed and those that are on the schedule for this year.

Just a quick note on State Hwy 5 that so many are wondering when it will be opening. This is a TxDOT project entirely and the state tells us that the contractor was given until late February to complete this project. So unless the state grants them an extension, the road should be opened in a couple of months. We are all anxiously awaiting the reopening of an important north-south roadway for Fairview and the surrounding communities.



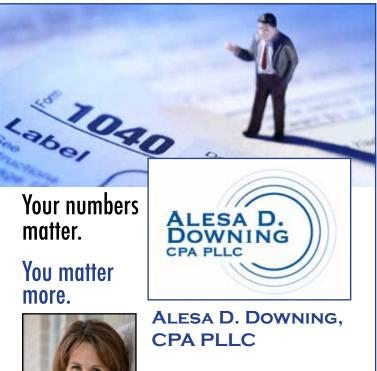
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Annual Trash Off and Household Hazardous Waste Disposal Event

It's that time of year again to begin thinking about sprucing up your property and getting rid of all those old paint cans, chemicals and electronics that are lying around and cluttering up the garage.

The Town has tentatively scheduled this year's clean up event for Saturday, April 12th from 8:00 a.m. to 2:00 p.m. at 500 State Hwy 5. Please check the Town's website periodically for details and confirmation of the date. You will need to provide proof of residency, typically your driver's license or a copy of your water bill when you arrive at the disposal site.

We will accept almost any type of waste with only the following exceptions:

- MEDICAL WASTE
- CONCRETE OR ASPHALT
- REFRIGERATORS
- TIRES

Every year we see greater participation and interest in this event. With that in mind, please try to arrive as early as possible to avoid lines and long wait times.

Hope to see you there!



*HERITAGE RANCH BULK DAY: 1ST TUESDAY OF EACH MONTH *TOWN BULK DAY: 1ST WEDNESDAY FOR ALL STREETS NOT LISTED BELOW *TOWN BULK DAY: 1ST THURSDAY OF EACH MONTH FOR STREETS LISTED BELOW

Alto Vista St. Arffirmed Ln. Arroyo Blanco St. Ashcroft Dr. Beechwood Ln. Bending Oak Trl. Berkshire Briardale Ct. Cambridge Dr. Camino Real Circle in the Woods Collinwood Dr. Cottonwood Pl. Country Club Rd. Dewberry Ln.

Dover Ct. Dumont Ct. Dunaway Crossing Elisabeth Way Elmbrook Dr. Englenook Ct. Essex Ct. Farmstead St. Foxlove Trl. Hackberry Ln. Hammerly Dr. Hampton Ct. Hampton Park Lane Hart Rd. Home Pl. Kentucky Ln. Lakewood Dr. Lucus Ln. Man O War Ln. Maple Ln. Maplecreek Dr. Meandro Rio Ln. Nature Pl. New Chester Dr. Old Stacey Rd. Pecan Dr. Red Oak Trl. Ridgemoor Dr. Rowley Mile. Seattle Slew Ln. Secretariat Ln. Sharon Rd. Stone Hinge Dr. Stonecreek Dr. Stoodard Rd. Strafford Ct. Summer Hill Ln. Summit Ct. Timber Lane. Tranquility Dr. Weston Dr. Windsor Cir. Woody Crest Cir. Wyndham Ct. Wynford Ct. Young Trl.

*Example: If a holiday falls on a Monday, Monday will be picked up on Tuesday, Tuesday on Wednesday.etc. If a holiday falls on a Wednesday, Wednesday will be picked up on Thursday, Thurs on Fri, etc. In this case Monday and Tuesday will run as normal schedule. *THURSDAY BULK ROUTE STREET NAMES

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Paper Egg

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Cardboard

Glass

Catalog

& Junk Mail

Empty

Heritage Ranch - Trash & Recycle: Tuesday

Fairview - Trash & Recycle: Wednesday

*SEE THURSDAY STREET NAMES ON PAGE 8

*Bulk: First Tue, Wed, or Thursday of Month (Outlined in Blue) *Bulk: One time/month on scheduled trash day

BULK / BRUSH LIMITS LIMIT 12 CUBIC YARDS / EXAMPLE = 6 X 6 X 9 4 TRUCK LOADS Brush / Bulk OR Appliances and Furniture

Holiday Schedule (Dates in Red)

New Years Day Jan 1 Independence Day Jul 4 Thanksgiving Day Nov 27 Memorial Day May 26 Labor Day Sept 1 Christmas Day Dec 25

Common Recycling Mistakes

NOT RECYCLABLE: Appliances, batteries, bubble wrap, Christmas lights, coat hangers, electrical cords, food waste, food wrap, garden hoses, plastic grocery bags, rubber balls, sports equipment, stuffed animals, Styrofoam, syringes, razor blades, tires, waxed cartons, wood and yard waste.

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Town of Fairview Rotating Art Program

Did you know that the Town of Fairview has a Rotating Art Program? On a quarterly basis the town's Public Art Committee establishes a new theme and accepts applications for consideration. Applications are received and judged by the Public Art Committee. Artists that are selected have their artwork displayed in the town hall lobby as part of a three month show for all visitors to see and enjoy. The upcoming second quarter theme for 2014 is "Waterscapes." Artwork selected to be part of the second quarter theme "Waterscapes" will be on display from April 1st through the end of June 2014.

Please visit the Town of Fairview website at **www.fairviewtexas.org** and see Top News on the homepage for more information about the theme "Waterscapes" and how to submit your artwork for consideration.



Mark your calendars now for these two upcoming special events to benefit the programs of Allen Community Outreach:

Friday, March 28, 2014 Annual Wine Masters Food and Wine Pairings Heritage Ranch Country Club Monday, April 28, 2014 2nd Annual Colin Moran Memorial Golf Tournament The Courses at Watters Creek

More details coming soon. For sponsorship information, please contact Rhonda Ptak at 972-727-9131 or Rhonda@acocares.org

Get Connected for Emergency Alert

The Nixle notification system was made available to Fairview residents in November 2013. Town staff is excited to see continued growth in subscribers. Nixle is a digital platform which allows residents to receive text messages and/ or email alerts related to Fairview news, events and updates. Emergency alerts and advisory notifications can be sent instantly, allowing for immediate and accurate information straight from town staff.

There is no charge from the town for this service, but message and data rates may apply if you choose to receive alerts through your cell phone and/or smart device(s).

The Nixle notification system allows residents to receive the following types of alerts and notifications:

- Emergency Alerts (i.e. tornado warning, missing person)
- Advisory Notifications (i.e. road closures, police activity, severe weather)

• Community Notifications (i.e. town hall updates, event information)

Residents may sign up by texting the word Fairview to 888777 or by using the Nixle widget on the homepage of the town website at www.fairviewtexas.org. Residents may also sign up by visiting www. nixle.com and entering the Town of Fairview 75069 zip code. Regardless of the method used to sign up, town staff recommends that you register an account at Nixle's website to choose what types of messages you want to receive and how you want to receive them. There is no cost for registering a Nixle account. Registering an account through Nixle's website will also allow those signing up via text message to add an email address for receiving alerts and notifications. You can also choose to receive messages from municipalities/agencies other than Fairview.

If you sign up by texting the word Fairview to 888777, you will receive messages through your cell phone and/or smart device(s). If you

sign up using the widget on the town's website or through the Nixle website, you have the ability to enter both your cell number and email address for receiving alerts and notifications.

Contact the Nixle support desk regarding any questions or issues you may have related to Nixle. The support desk can be reached at support@nixle.com or for general inquiries call 1-877-NIXLENA.

If you know anyone that may find the Nixle notification system beneficial, please guide them to the homepage of the town website to learn more.





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The Town of Fairview will be hosting the second annual Fairview Half Marathon and 5K on Saturday, April 5th, 2014. We had great success at last year's event, with nearly 900 participants. The races are owned and produced by well-respected race director Libby Jones, owner of The Active Joe. The Jones produced Showdown Half Marathon and 5K in October boasted 1,200 participants and we are planning to have an even larger number for our April event. Fairview is gaining a great reputation in the running community because of the support of our residents as well as our fire and police departments.

Half marathon runners will receive a technical dry-wicking shirt, personalized bib (for those who register by the cutoff) and large finisher's medal. 5K runners will also receive the shirt and personalized bib. Online registration is available now through March 31st, 2014. For sponsorship opportunities, please contact info@fairviewhalf.com.



arathon FOR MORE INFORMATION ON THE RACE, 2 APRIL 5 2 · 0 · 1 · 4 VISIT WWW.FAIRVIEWHALF.COM.



ALLEN-FAIRVIEW CHAMBER OF COMMERCE

Annual Gala



The banquet, always a sold out event, acts as the biggest fundraiser of the year for the Chamber. A four-course catered dinner will be provided, accompanied by a beer and wine bar and both silent and live auctions. Entertainment is still being planned; however, past years have included a live band with dancing, a jazz band, comedians and celebrity guest speakers.

The event is open to the public and companies willing to purchase a table sponsorship or event sponsorship. Event sponsors will be included in all marketing material leading up to the banquet and will be recognized during the night.

Join a Mexican Revolution.

It's all waiting for you at the new Taco Cabana now open at Stacy Road @ Hwy. 75 in Allen

Dine inside or on the patio and savor The Flavors of Mexico.

With hot, made from scratch specialties delivered to your table and handmade salsas from our Salsa Bar to personalize your meal. In a big hurry? Drive through and get the same flavors to go.

VALID THROUGH 2/28/14 BUY ONE Breakfast Taco Combo, Get one Breakfast Taco FREE

Choose from Bean & Cheese, Potato & Egg. Bacon & Egg or Chorizo & Egg. Barbacoa, Brisket and Steak Tacos extra. One coupon per person, per visit. Valid only during breakfast hours. Not valid with any other offer. Not available for online orders. Guest pays all applicable taxes. VALID AT THIS LOCATION ONLY.



Buy one Flauta Plate, **Get one** Flauta Plate for 1.00

COUPON CODE 128

One coupon per person, per visit. Not valid with any other offer. Not available for online orders. Guest pays all applicable taxes. VALID AT THIS LOCATION ONLY.

(TACO CABAN

Denim and Diamonds Annual Gala

The Foundation for Lovejoy Schools' 8th annual Denim and Diamonds Gala and Auction is scheduled for Saturday, April 5, 2014 at Southfork Ranch. Everyone is invited to attend this fun community event presented by Pogue Construction.

The theme for 2014 is Past 'N Present.

The chair for Denim & Diamonds is Nancy Fisch and the honorary chair is Ann Casey. The Foundation plans on having over 650 guests for dinner, bands, silent and live auctions, mechanical bull riding, photo booth, etc. We will be entertained by the band Prophets and Outlaws. Donations for the silent and live auctions are currently being sought along with sponsorships for the event.

Current sponsors are: Whole Foods Market, Ferguson, Braswell & Fraser PC, Service King Collision Repair, Guident Retirement Services, Pierce Remodeling Group, Organicare of North Texas, Southwest Securities, & Craig's Car Care.

Tickets to the event will go on sale on February 24, 2014 through the Foundation website www.foundationforlovejoyschools.org.

> Contact the Foundation's Executive Director, Vicki Deerman at 469-742-8043 or vicki_deerman@lovejoyisd.net for any questions.

Business of the Month: Splitsville

Splitsville, located at 351 Town Place in front of Town Hall, is going on its 4th year of business in Fairview, yet many of our residents haven't experienced all it has to offer. The entertainment venue features gourmet food, live music, and –you guessed it– bowling. The venue offers 17 bowling lanes, 3 billiard tables, a shuffleboard table, and more than 55 flat screen TVs for viewing parties including a 72 inch projector screen. For residents looking for somewhere to have a nice dinner or enjoy happy hour, Splitsville offers specials throughout the week.

Splitsville offers menu items for all ages and palates. Sushi lovers can enjoy a variety of rolls, including the new Beauty and the Beast roll, originally introduced at its Disney location. The menu also includes a variety of starter items, hand-tossed pizza, burgers, salads, sandwiches and gluten-free options. A full menu can be found at www.splitsvillelanes.com.

The heated patio has become a local hotspot for live music on Friday and Saturday nights. Splitsville has hosted an array of cover bands and has transformed into an outlet for local musicians and bands to showcase original songs.

Splitsville regularly plays host to corporate events, charity fundraisers and birthday parties.

Specials:

• \$3 Bowling- Every Monday through Thursday from open to close.

- 2 For Tuesdays- Bowl for \$2 a game per person, plus get \$2 shoes from 4 p.m. to close every Tuesday.
- Happy Hour- \$3 cocktails, wine and frozen domestic draft schooners from 4 p.m. to 7 p.m. every day.
- NFL Sundays -- \$2 domestic drafts all game day long and menu specials on hand rolled sushi, burgers, and pizza.

*Mention the Fairview Town Newsletter when planning your next event and receive \$100 off an event of \$1,000 or more, or receive \$200 off \$2,500.



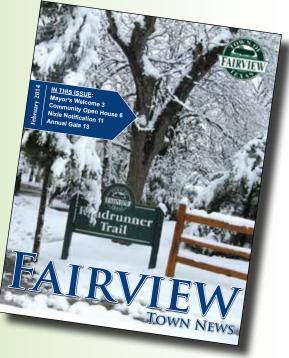




Welcome to our first issue of *The Fairview Town News* now publishing monthly.



Check us out for all the current news about your community, schools, bushiness and events happening around town.



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